**Carolina Artist Showdown**

**OFFICIAL RULES**

A complete copy of these rules (“Official Rules”) can be obtained (i) from the website (each a “Station Website”) of any of the participating stations (“Stations”) identified in Appendix A annexed hereto, affiliated with Colonial Media + Entertainment (“Sponsor”), or (iii) by sending a self-addressed, stamped envelope to Sponsor’s address below.

Sponsor will conduct the Carolina Artist Showdown (the “Competition”) substantially as described in these Official Rules, and by participating, each participant agrees as follows:

**No purchase is necessary.  A purchase or payment of any kind will not increase your chances of winning.  Void where prohibited.  All federal, state, and local laws apply.**

**1.**     **COMPETITION PERIOD AND DEADLINES:**  The Competition will begin at 6:01 a.m., ET on the 1st day of the month and conclude at midnight on the last day of each month, ET on or about D (“Competition Period”).  This Competition will have several periods with associated deadlines which will each individually and collectively be adhered to and will consist of the following: (A) Registration Period, (B) Fan Rating Period,

**a.**    **Artist Registration Period.** Registration is done online at station website.

**b.**    **Fan Rating Period.**  The period where fans may vote the music of each entrant will begin at 6:01 a.m., ET on the 1st day of each month and conclude at 11:59 p.m., ET on the last day of each month at midnight (“Fan Rating Period”).

**2.**     **ELIGIBILITY:** This Competition is open only to individual country music artists (each a “Solo Artist”) or country music bands with two (2) or more members (each a “Band”) in which all of the Band members individually satisfy each of the eligibility requirements set forth below.  In the event any individual Band member is ineligible or disqualified for any reason, then the entire Band will be disqualified. Solo Artists and Bands entering the Competition are hereinafter referred to as “Entrants.”  Entrants, individually and collectively, as the case may be, must satisfy the following eligibility requirements at all times during the Competition Period:

**a.**    Be a U.S. citizen or a permanent legal U.S. resident who is eligible to work full-time in the United States.

**b.**    Be at least 18 years old. Anyone under the age of 18 must have parental consent.

**c.**    Not be an employee of Sponsor, or any of its subsidiary companies, the Stations, their respective advertising or promotion agencies, nor be an immediate family member or household member of any such employee or of a Competition judge. The term “immediate family member” includes spouses, parents and step-parents, siblings and step-siblings, and children and stepchildren. The term “household member” refers to people who share the same residence at least three (3) months out of the year.  Sponsor reserves the right to remove from the Competition any person whom Sponsor determines, in Sponsor’s sole discretion, is sufficiently connected with the Competition or any of the entities described above if such person’s participation in the Competition could create the appearance of impropriety. Conversely, Sponsor reserves the right to allow any person to remain part of the Competition who may have a connection with the Competition or any of the entities described in this paragraph if, in Sponsor’s sole discretion, Sponsor determines that such person’s involvement in the Competition does not and will not affect the integrity of the Competition.

The Competition is subject to all applicable federal, state and local laws and regulations. Participation constitutes Entrant’s full and unconditional agreement to these Official Rules and Sponsor’s decisions, which are final and binding in all matters related to the Competition. Winning is contingent upon fulfilling all requirements set forth herein.

**3.**     **HOW TO ENTER:**To enter the Competition, (i) visit the Competition page on a Station Website for a participating Station, as indicated on Exhibit A, located in the Designated Market Area (“DMA,” as defined by Nielsen Audio) in which Entrant resides, and (ii) click on the “Entrant Submit” link, and complete the entry process in accordance with the following requirements:

**a.**    Complete a Registration Form with the requested information about the Entrant, including an email address.   Any Entrant who is deemed a minor in his/her state of residence must have their legal guardian complete and sign the Registration Form on their behalf to be eligible to participate.  Solo Artists under the age of 18 at the time of entry must identify a legal guardian as their contact person in all matters related to this Competition and who has authority to act on the Solo Artist’s behalf (“Administrator”).  Bands must identify one (1) Band member age 18 or older on the Registration Form as the Band’s Administrator.

**b.**    Review and accept these Official Rules by providing the Administrator’s electronic signature.

**c.**    Create and complete the Competition Profile, including providing (i) a biography of Entrant; (ii) one (1) photograph of Entrant; and (iii) Entrant’s Website, Facebook, Twitter, and Instagram social media links.

**d.**    **Limit one (1) Registration Form/Competition Profile per Entrant.**Multiple Entrants are not permitted to share the same email address.  Any attempt by an Entrant to submit more than one (1) Registration Form/Competition Profile using multiple/different email addresses, identities, registrations and logins, or any other methods will void that Registration Form/Competition Profile and the Entrant will be disqualified.  Use of any automated system to participate is prohibited and will result in disqualification.

**e.**    Entrants may enter on only one (1) Station Website within the DMA where their local Station is located (see Appendix A hereto) and the Entrant is domiciled. If an Entrant lives in a market that is not served by a Station, the Entrant must be willing to travel to that market for a live event, at their own expense.  Entrants may submit only **one (1) Registration Form**via either the Station Website of a Station located in the same DMA in which an Entrant resides.Submission of more than one (1) Registration Form will result in disqualification in the Competition.

**f.**      By submitting the Registration Form, Entrant acknowledges and agrees that Entrant is creating a user ID/password with the Competition Website and will be required to participate in Competition activities through the Competition Website.  All Registration Materials provided by Entrant to the Competition Website and Competition Profile will be displayed and maintained on the Competition Website or any other website used by Sponsor to promote Competition, for public viewing.  All such Registration Materials will be retained by Sponsor and not returned to Entrants.

**4.**      **FAN RATING PERIOD.**  The Fan Rating Period will be from the 1st day of the each month and end on the last day of each month.  During the Fan Rating Period, fans will be encouraged by Entrants, the Stations, and Sponsor to visit the station Websites vote.  During the Fan Rating Period, fans will have the ability vote for their favorite.  The Entrant’s Fan Appeal votes will be given substantial consideration by the judges when determining who will be the winner.  **This is a multiple voting poll.**

**A.**  **Artist Registration Period**

**Rules for Artist Registration Period.**During the Artist Registration Period, Entrants will submit an .MP3 or .wav of an original song using the upload tool on a Station website  for this Competition. Submissions via any other means will not qualify.  An original song is one that (i) has not been recorded or published by any artist on a record label, and (ii) for which the Entrant has permission to use. Sponsor is not responsible for lost, late, incomplete, invalid, unintelligible, inappropriate or misdirected Submissions, all of which will be disqualified.  

**B.**   **Fan Rating Period**

Fans will have the ability to rate each Entrant’s submission, by visiting a Station website/Facebook, selecting an Entrant,.  Multiple ratings are permitted.

**C.**  **Local and National Judging Period**

Local Judging Period              January 1 – December 31, 2021

**Rules for Local Judging Period – Live Event or Video Judging*.***

If a Station chooses not to host a local live event, Entrants will be judged by submitting a live performance video.

**6.**     **LOCAL MARKET WINNERS - FUTURE AGREEMENTS:**By entering and participating in the Competition, Entrant understands and agrees that in the event they are selected as one of the Local Market Winners and/or Top 15 Finalists in the Competition, each Entrant will be required to enter into the following agreements: (a) an agreement with Sponsor (or an affiliated company) for Entrant’s exclusive services as a recording artist; (b) an agreement with Sponsor (or an affiliated company) for the use of Entrant’s name, likeness, and biography in connection with advertising, endorsement, merchandising and sponsorship; and (c) an agreement with Sponsor (or an affiliated company) for the management of Entrant’s career.  Entrant understands and agrees that, unless Entrant is the individual selected as the winner of the Competition, such agreements shall become fully effective only at Sponsor’s election.

**7.**     **SELECTION AND VERIFICATION OF POTENTIAL WINNER:**At the conclusion of the fan rating period, local and national judging period, the one (1) Entrant with the highest cumulative score based on a combination of various factors considered by the judges and Sponsor will be a candidate for the Grand Prize, all subject to verification of eligibility and compliance with the terms of these Official Rules.  All decisions made by judges and Sponsor are final, binding, and not subject to challenge.  In the event it is determined that any Entrant is ineligible or subject to disqualification for any reason, then that Entrant will be disqualified and the Entrant with the next highest cumulative score will be a candidate for the prize.  Potential winner must continue to comply with all terms and conditions of these Official Rules, and winning is contingent upon fulfilling all requirements. Potential winner will be required to sign and return to Sponsor, within twenty-four (24) hours of being declared a candidate for the prize, an affidavit of eligibility and a liability/publicity release (except where prohibited) in order to claim his/her prize, if applicable.  A winner who returns the affidavit of eligibility and liability/publicity release will be deemed to have accepted the prize and thereafter will not be permitted to rescind their acceptance of the prize and/or return the prize. If a potential winner cannot be contacted, fails to sign and return the affidavit of eligibility and/or the liability/publicity release within the required time period (if applicable), potential winner forfeits the prize.

**8.**     **GRAND PRIZE:**  One (1) Grand Prize will be awarded, subject to record label and Sponsor’s discretion, either one. Odds of winning a prize depend on a number of factors including the number of eligible entries received during the Competition Period and listeners participating at any given time.  Sponsor reserves the right to substitute any listed prize for one of equal or greater value for any reason.  No transfer, substitution, or cash equivalent for any prize is allowed, except at Sponsor’s sole and absolute discretion.  Sponsor reserves the right to substitute a prize or prize element of equal or greater monetary value (whether in cash or otherwise) if a prize or prize element cannot be awarded as described for any reason.  If a prize is returned as undeliverable or is forfeited or refused, this may result in disqualification and an alternate Finalist may be selected as a potential prize winner, if time permits.  All federal, state, provincial, local and other tax liabilities, including but not limited to sales and use taxes, goods and services taxes, excise taxes, income and U.S. withholding taxes, customs duties, fees and like amounts in connection with a prize award, acceptance or use of a prize arising from this Competition will be the sole responsibility of each winner.

**9.**     **ENTRANT REPRESENTATIONS:**By submitting Registration Materials and being allowed to participate in the Competition, Entrant represents, warrants and agrees that:

**a.**    All Registration Materials and Competition Submissions provided by Entrant as part of the Competition, including but not limited to photographs, songs, video, biographical materials, graphics, and/or artwork (collectively “Judged Materials”) are the original work of Entrant, and Entrant owns and controls all right, title and interest, including copyright, in and to content, the lyrics, music, arrangement and composition of such songs and/or music videos.

**b.**    All persons having any rights, title and/or interest whatsoever with respect to any of the Judged Materials, or any elements thereof, or any Supplemental Materials that are not judged, have authorized the submission, public performance, written license, and other use of such materials by Entrant in this Competition, and have waived any applicable moral rights in such materials in favor of Entrant.  The Judged Materials and Supplemental Materials are referred to herein collectively as the “Creative Materials.”

**c.**    The use of Creative Materials as contemplated by these Official Rules will not infringe upon the intellectual property rights, or defame or invade the publicity or privacy rights, of any third party, living or deceased.  If an Entrant is uncertain as to whether they can agree to these representations and warranties, they should confer with their legal counsel or other advisors.  Sponsor reserves the right at its sole and absolute discretion to request proof in writing of any necessary authorizations, assignments or waivers required herein.

**d.**    Creative Materials may not contain “sampling” from other videos, graphics, songs, music, sound effects, or any other elements over which Entrant does not have all necessary rights, title and interest, including copyright.

**e.**    Entrant names and Creative Materials cannot include brand names, trademarks or service marks, trade names, logos or the intellectual property of any third parties.  Entrant names and Creative Materials must be from an identifiable source.  Any attempt to create a false identity, to impersonate any person or entity, or to make a false or misleading statement, or misrepresent an affiliation with any person or entity, may result in disqualification.  Entrant names and Creative Materials must be in keeping with Sponsor’s positive image.  Without limitation, Creative Materials that are deemed by Sponsor, in its sole and absolute discretion, to be or to contain profanity, explicit sexuality, harmful, threatening, abusive, harassing, tortuous, defamatory, vulgar, obscene, or libelous content, or which encourages unlawful behavior, or which is hateful, or which is racially, ethnically or otherwise offensive or objectionable, or which portrays the Sponsor in a negative fashion, may be disqualified.  THIS REQUIREMENT IS STRICTLY ENFORCED.  NO PROFANITY MAY APPEAR IN OR BE HEARD ON ANY CREATIVE MATERIALS.

**f.**      Sponsor reserves the right at any time, in its sole and absolute discretion, to disqualify any Entrant whom Sponsor believes, in its sole and absolute discretion, is not in compliance with these Official Rules, or has made a false or misleading statement on the Registration Form or otherwise, and reserves the right to pursue all other rights and remedies available at law in the event of such disqualification.

**g.**    If Entrant is named as a local winner, thereby putting Entrant in contention to advance to the Finale of the Competition, Entrant will be required by Sponsor to fill out, sign and agree to all of the terms and conditions of additional forms,

**10.**  **USE/OWNERSHIP:**  With respect to the use and ownership of all Judged Materials, each Entrant acknowledges and agrees as follows

**a.**    The rights of each Entrant and Sponsor shall be established by the terms of these Official Rules and by the contents of any releases entered into as required by these Official Rules.

**b.**    Except to the extent prohibited by law, by participating in the Competition, each Entrant agrees that Sponsor and its designees may use, publish, videotape, broadcast, distribute and display all elements of Entrant’s Judged Materials during the Competition and thereafter, as well as each Entrant’s name, biographical information, statements, voice, photographs and other likeness, in whole or in part, in any and all media either now or hereafter known, in perpetuity throughout the universe, solely in connection with advertising, promoting and conducting this Competition, without notification and without compensation of any kind to any Solo Artist or Band member or any third party.  Sponsor reserves all rights in perpetuity, including without limitation, the right to reproduce, alter, amend, edit, modify, crop, distribute and otherwise use the Judged Materials and any other videos and recordings made of the Entrant’s performances during the Competition in connection with advertising, promoting and conducting this Competition, the Stations and Sponsor in any media now known or hereinafter created.

**c.**    Sponsor does not undertake to consider the Judged Materials in confidence and Sponsor has not made any prior inducements, promises or representations to the Entrants regarding the Judged Materials other than as set forth in the Official Rules.

**d.**    Participation by each Entrant in this Competition, and the accompanying submission of each Entrant’s Judged Materials to Sponsor, shall in no way limit or restrict Sponsor's rights with respect to, or the use of, Judged Materials submitted by other Entrants, or otherwise developed, created or used by Sponsor, both prior to and after the submission of each Entrant’s Judged Materials herein, and Sponsor shall have no obligation to any Entrant with respect to such other Judged Materials.  Accordingly, each Entrant acknowledges that Sponsor’s use of other material containing elements similar to or identical with those contained in Entrant’s Judged Materials shall not entitle the competing Entrant to any compensation if Sponsor has an independent right to use such other materials.

**11.**  **ENTRY CONDITIONS; RELEASE; LIMITATIONS OF LIABILITY:**  By entering the Competition, each Entrant agrees: (a) to comply with and be bound by these Official Rules and Sponsor’s decisions, which are binding and final in all matters relating to this Competition; (b) to release and hold harmless Sponsor, its parent company Colonial Media + Entertainment and all of its subsidiary companies, the Stations, their respective advertising or promotion agencies, all Competition judges, related and affiliated companies, participating sponsors, the prize suppliers and any other organizations responsible for sponsoring, fulfilling, administering, advertising or promoting the Competition, and each of their respective past and present officers, directors, employees, agents and representatives (collectively, the “Released Parties”) from and against any and all claims, expenses, and liability, including but not limited to negligence and damages of any kind to persons and property, including but not limited to invasion of privacy (under appropriation, intrusion, public disclosure of private facts, false light in the public eye or other legal theory), defamation, slander, libel, violation of right of publicity, infringement of trademark, copyright or other intellectual property rights, property damage, or death or personal injury arising out of or relating to an Entrant’s entry, creation of an entry or submission of an entry, participation in the Competition, acceptance or use or misuse of a prize (including any travel or activity related thereto) and/or the broadcast, exploitation or use of entry; and (c) indemnify, defend and hold harmless the Released Parties from and against any and all claims, expenses, and liabilities (including reasonable attorneys’ fees) arising out of or relating to Entrant’s participation in the Competition and/or Entrant’s acceptance, use, non-use or misuse of the prize.  The Released Parties are not responsible for illegible, garbled, corrupted, damaged, lost, late, misdirected, undeliverable or incomplete Registration Materials or Competition Submissions whether due to system errors, human errors or failures, or faulty transmissions or other telecommunications or other types of malfunctions or interferences, and/or for online votes not received resulting from any hardware or software failures of any kind, lost or unavailable network connections, or failed, incomplete or garbled computer or telephone transmissions, typographical or system or human errors and failures, or faulty transmissions, or as a result of any other error or problem of any kind relating to or in connection with this Competition, whether technical, mechanical, typographical, printing, human or otherwise, including, without limitation, errors or problems which may occur in connection with the administration of the Competition, the collection and processing of the Judged Materials, and/or the judging of the Competition, the announcement of a Grand Prize or in any Competition-related materials.  Sponsor may prohibit an Entrant from participating in the Competition or winning a Grand Prize if, in its sole and absolute discretion, it determines that Entrant, or anyone acting in concert therewith, is attempting to undermine the legitimate operation of the Competition by cheating, hacking, deception, or unfair voting practices, or intending to annoy, abuse, threaten or harass any other entrants or Sponsor’s representatives.  If for any reason any portion of this Competition is not capable of running as planned, including, but not limited to, infection by computer virus, bugs, tampering, unauthorized intervention, fraud or any other causes beyond the reasonable control of Sponsor or its agents, which corrupt or affect the administration, security, fairness, integrity or proper conduct of the Competition, then Sponsor reserves the right in its sole and absolute discretion to cancel, terminate, modify or suspend the Competition. CAUTION: ANY ATTEMPT BY AN ENTRANT OR ANYONE ELSE TO DELIBERATELY DAMAGE ANY COMPETITION WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE COMPETITION MAY BE IN VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK REMEDIES AND DAMAGES (INCLUDING REASONABLE ATTORNEY’S FEES) FROM ANY SUCH PERSON TO THE FULLEST EXTENT OF THE LAW, INCLUDING CRIMINAL PROSECUTION.

**12.**          **TAXES.**All State, Local, Federal and or other taxes, duties, tariffs, title fees, licensing fees, or other fees for prizes awarded become the sole responsibility of the winner.  All those who win a prize or prizes valued $600 or more in any given year will be issued an IRS Form 1099 to report their winnings.

**13.**  **MISCELLANEOUS:** The Released Parties are not responsible for: (1) any incorrect or inaccurate information, whether caused by Entrants, printing errors or by any of the equipment or programming associated with or utilized in the Competition; (2) technical failures of any kind, including but not limited to malfunctions, interruptions, or disconnections in phone lines or network hardware or software; (3) unauthorized human intervention in any part of the entry process or the Competition; (4) technical or human error which may occur in the administration of the Competition or the processing of entries; or (5) any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from Entrant’s participation in the Competition or receipt or use, non-use or misuse of any prize. No more than the stated number of prizes will be awarded. In event that production, technical, programming or any other reason causes more than stated number of prizes as set forth in these Official Rules to be available or claimed, Sponsor reserves the right to award only the stated number of prizes by a random drawing among all legitimate, unawarded, eligible prize claims. Sponsor reserves the right to amend these rules, without prior notice.

**14.**  **PERSONAL INFORMATION:**  By entering the Competition, each Entrant consents to the use and disclosure of Entrant’s personal information collected in connection with the Competition by Sponsor and its authorized agents and representatives for the purposes of administering this Competition.

**15. Social Media Conduct:** any competitor, participant or management member the use of social media networks/forums to promote ANY negative conduct via Internet or text message may be grounds for disqualify and/or may result in the offender being banned from participating or attending any CCMA events effective immediately. This policy includes harassment or negative comments directed at CCMA employees, officials, participants, and sponsors.

**COMPETITION SPONSOR:** Colonial Media + Entertainment

**APPENDIX A**

**Participating Station(s)**

WMIR-FM (Myrtle Beach/Florence DMA)

Mailing Address:

93.9 Carolina Country

4337 Big Barn Drive

Little River, SC 29566

WFAY-FM (Fayetteville, NC)

Mailing Address:

Carolina Country 100.1

2547 Ravenhill Drive

Suite 202

Fayetteville, NC 28303

WYAY-FM (Georgetown-Charleston DMA)

Mailing Address:

93.7 Carolina Country

4337 Big Barn Drive

Little River, SC 29566